



RKL/SX/2024-25/38

June 19, 2024

BSE Ltd. Phiroze Jeejeebhoy Towers Dalal Street Mumbai – 400 001 Scrip Code: 532497	National Stock Exchange of India Ltd. Exchange Plaza, 5 th Floor Plot no. C/1, G Block Bandra-Kurla Complex, Bandra (E) Mumbai – 400 051 Symbol: RADICO
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Sub: Press Release

Dear Sir / Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of the Press Release dated June 19, 2024 announcing the Radico Khaitan's Luxury Brands awarded as Best World Whisky and Best Gin at the John Barleycorn Awards 2024.

You are requested to take a note of the same.

Thanking you,

Yours faithfully,

For Radico Khaitan Limited

(Dinesh Kumar Gupta)
Senior Vice President - Legal &
Company Secretary

Email Id: investor@radico.co.in

RADICO KHAITAN LIMITED

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Radico Khaitan's Luxury Brands Awarded Best World Whisky and Best Gin at the John Barleycorn Awards 2024.

Rampur Jugalbandi #3 Wins 'Best World Whisky'.

Jaisalmer Gin Gold Edition Wins 'Best Gin'.

Rampur Luxury Collection Win Multiple Accolades.

New Delhi, India, June 19, 2024 – Radico Khaitan is delighted to announce that Rampur Jugalbandi #3 has been awarded Best World Whisky and Jaisalmer Gold Indian Craft Gin has been awarded Best Gin at the prestigious John Barleycorn Awards 2024 with 94 points each, in addition to Double Gold medals. Other luxury brands of Radico Khaitan were also awarded top medals with Rampur Jugalbandi #4 and Jaisalmer Indian Craft Gin awarded Double Gold medals, and Rampur Asava and Rampur Double Cask Indian Single Malt Whiskies and Sangam World Malt Whisky awarded Gold medals. For the first time, Barleycorn took the highest scoring entries from the medals round of the competition and blind tasted them a second time to determine Double Gold evaluations and the best in the category.

The John Barleycorn Awards, known for rewarding excellence in the spirits industry, has recognised the exceptional quality and unique characteristics of Radico Khaitan's luxury spirits portfolio. Rampur Distillery's innovative approach to the ageing process of its whiskies distinguishes it from other world whiskies. The Himalayas provide opposite climate conditions throughout the year with the flavour of the famous Indian Summer giving Rampur Whiskies an added dimension and depth.

The [Rampur Jugalbandi #3](#) has garnered significant acclaim, earning the Best World Whisky at Barleycorn Awards for 2024. This expression is part of Rampur's innovative Jugalbandi series, which highlights the ancient Indian musical tradition of duet performances, symbolizing a harmonious blend of different cask influences.

The Rampur Jugalbandi #3 is a limited-edition Indian single malt whisky matured in American Bourbon barrels and Port wine casks. This combination creates a rich profile with intense tropical fruit notes, hints of mango and lychee, with spices, and a velvety finish with flavors of sweet plum cake, prunes, and vanilla.

“Our vision is to share the best India has to offer with the world in the beverage alcohol space. Our innovative products are being accepted the world over, exemplifying the rich heritage and exceptional craftsmanship that we practice at Rampur Distillery. It is an honour to be recognised as the Best World Whisky and the Best Gin at Barleycorn Awards for 2024 for Rampur and Jaisalmer,” stated Abhishek Khaitan, Managing Director of Radico Khaitan.

Sanjeev Banga, President of International Business at Radico Khaitan Ltd says: “We are delighted to have been awarded the top medals across our luxury portfolio. We are particularly delighted with the Best World Whisky award for Rampur. Rampur is currently present in 40+ countries and demand is across nationalities. It is also one of the most popular and best-selling Indian malts in the Global Travel Retail channel and the results at the John Barleycorn Awards 2024 underscores the quality of our products.”

The [Jaisalmer Gold Gin](#) has been recognized as the Best Gin at the 2024 Barleycorn Awards. This prestigious accolade highlights the quality and craftsmanship of the gin. The gin is noted for its luxurious blend of 18 botanicals including saffron, sourced from various parts of India, combined with juniper berries and angelica root from Europe.



"Winning the 'Best Gin' at the 2024 Barleycorn Awards, the Jaisalmer Gin Gold Edition has made a significant mark in the beverage market. Our gin's exquisite blend of botanicals and precise distillation techniques have set a new benchmark in the spirits industry. This recognition not only enhances our brand reputation but also solidifies our dedication to delivering unparalleled taste and innovation to gin enthusiasts worldwide." - Kunal Madan, Vice President of Radico Khaitan's International business.

About John Barleycorn Awards

The John Barleycorn Society is an assemblage of the world's top journalists and industry professionals who foster a modern approach to recognising excellence in the spirits industry from seed to glass. Taste, print and digital marketing, package design, public relations, journalism, social media, event production, filmmaking, and bar design are some of the general categories judged by the select panels. The John Barleycorn Society is dedicated to redefining today's spirits awards by acknowledging the entire scope of the industry and revolutionising the process.

Radico Khaitan at a Glance:

Radico Khaitan Limited ("Radico Khaitan" or the Company) is among the oldest and one of the largest manufacturers of IMFL in India. Earlier known as Rampur Distillery Company, Radico Khaitan commenced its operations in 1943 and over the years emerged as a major bulk spirits supplier and bottler to other spirit manufacturers. In 1998 the Company started its own brands with the introduction of 8PM Whisky. Radico Khaitan is one of the few companies in India to have developed its entire brand portfolio organically.

The Company's brand portfolio includes Rampur Indian Single Malt Whiskies, Sangam World Malt Whisky, Spirit of Victory 1999 Pure Malt Whisky, Jaisalmer Indian Craft Gin, Royal Ranthambore Heritage Collection Royal Crafted Whisky, Happiness in a Bottle: A Happily Crafted Gin, Morpheus and Morpheus Blue Brandy, Magic Moments Vodka, Magic Moments Remix Pink Vodka, Magic Moments Dazzle Vodka (Gold & Silver), Magic Moments Verve Vodka, 1965 The Spirit of Victory Premium XXX Rum and Lemon Dash Premium Flavored Rum, After Dark Whisky, 8PM Premium Black Whisky, 8PM Whisky, Contessa Rum and Old Admiral Brandy.

Radico Khaitan is also one of the largest providers of branded IMFL to the Canteen Stores Department (CSD), which has significant business barriers to entry. The Company has distilleries situated in Rampur, Sitapur and Aurangabad, Maharashtra which is a 36% joint venture. The Company has a total owned capacity of 320 million litres and operates 41 bottling units (5 owned, 28 contract and 8 royalty bottling units) spread across the country. It is also one of the largest exporters of Alcoholic beverages from India, with brands available in over 102 countries.





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This release contains statements that contain “forward looking statements” including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Radico Khaitan’s future business developments and economic performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Radico Khaitan undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.